Michele PW
Quiz: Are you Creative

Worried you may not be creative, or you may not be creative enough? Take this quiz and find out just how creative you really are!

Get a piece of paper and number it one to seven. For each question, write down the corresponding letter of your answer.

1. When you come across a rose, you immediately:
A. Smell it.
B. Quote every rose poem you can remember.
C. Write your own poem.
D. Sketch the rose.
E. Step on the rose.

2. One of your dreams in life is to:
A. Write a novel.
B. Become a painter.
C. Travel the world.
D. Climb all the famous mountains.
E. Just once, get everything done on your to-do list

3. Your desk:
A. You have trouble finding as it’s buried under everything including the kitchen sink.
B. Resembles a natural disaster.
C. Is a bit of a mess, but you know where everything is.
D. Is basically neat — you use the stacking method
E. Is in perfect order — everything in its place.

4. The person you admire most is:
A. Einstein.
B. Walt Disney.
C. Your mother.
D. Jane Austin.
E. Anyone who can get everything crossed off their to-do list.
5. You consider yourself:
A. Extremely creative.
B. Creative.
C. Somewhat creative.
D. A little creative.
E. About as creative as a turnip (actually, come to think about it, turnips may be more creative then you are).

6. You get new ideas:
A. All the time.
B. Several times a week.
C. Several times a month.
D. Once or twice a month.
E. You dimly recall getting a new idea when Clinton was in office. Or maybe it was the first Bush.

7. You dream in:
A. Color.
B. Black and white.
C. Both black and white and color.
D. You can’t remember now.
E. Nothing. You don’t dream.

Scoring:
Throw out all your answers except the one for number five — “You consider yourself:” If you answered:

A. Extremely creative — Then you’re extremely creative.
B. Creative — Then you’re creative.
C. Somewhat creative — then you’re somewhat creative.
D. A little creative — Then you’re a little creative.
E. About as creative as a turnip — then you’re about as creative as a turnip.

Okay, this was a bit of a trick. But it’s true. How creative you think you are corresponds with how creative you are.

There was a famous study done that illustrates this. A big company wanted to increase creativity in its employees. So it hired a group of consultants to come in. The consultants started by thoroughly testing all of the employees. They discovered the only difference between the employees who were creative and who weren’t creative was how creative they perceived themselves.
Even more telling was what happened to the group that wasn’t creative. The consultants focused on helping them nurture their creativity, and at the end those employees were actually more creative than the ones who had initially considered themselves more creative.

And that means you too can become more creative. In fact, how creative you become is entirely in your own hands.

**Creativity Exercise — Assumptions**

Ready to become more creative? Here’s an exercise.

Write down all the reasons why you’re not creative. Go on. Write them all down. Every negative reason you can think of. Things like:
I’ve never been creative in my life.
I haven’t had a new idea in over a year.
I don’t have time to be creative.

Now reverse those negative assumptions and make them positive. Like so:
I am a creative person.
I have lots of new ideas all of time.
I don’t need time to be creative because I already am creative.

Do this every day and see what happens. This is a great way to start getting rid of those inner demons that keep all of us from realizing our true potential.

Michele PW (Pariza Wacek), Your Ka-Ching Marketing Strategist, is the best-selling author of “Love-Based Copywriting” and owns Creative Concepts and Copywriting LLC, a premiere direct response copywriting and marketing company that helps entrepreneurs attract more clients, sell more products and services, and boost their business. To grab your FREE Love-Based Biz Kit, visit http://www.MichelePW.com