



Michele Scism Speaker Information

Thank you for your interest in having Michele speak at your upcoming tele-class, tele-summit, webinar or in person event.

In this document we are including a link to Michele’s photo, bio and descriptions for Michele’s most requested signature talks.

Please let us know which of these talk topics would be best for your audience.

If you should need any further information please feel free to contact us by email at Info@DecisiveMinds.com or by phone at 337-419-1860.

“Thanks for the opportunity to talk with you and your community – I really appreciate it!”

Michele

Headshot photo:

http://decisiveminds.com/Michele_Scism.jpg

Additional Information:

Michele’s website: www.DecisiveMinds.com

Link to join Michele’s affiliate program: www.DecisiveMinds.com/affiliates

Connect with Michele:

www.MichelesTwitter.com

www.MichelesLinkedIn.com

www.Facebook.com/DecisiveMinds.com (FB fan page)

Short Bio – (115 words)

Michele Scism is a decisive, driven and committed entrepreneur dedicated to helping business owners build thriving, leveraged businesses. She believes if entrepreneurs would learn to take the right risks they could build a legacy instead of just making a living.

Michele is a leading authority on business growth, an international speaker, a radio show host, an author and the Founder of DecisiveMinds.com. She is a serial entrepreneur who knows how it feels to fail miserably at business, at one time the bank actually called demanding their \$1.5 million back, and also knows how it feels to sign the contract to sell your company for \$9 million dollars. For business building tips visit <http://DecisiveMinds.com>

Long Bio – (190 words)

Michele Scism is a decisive, driven and committed entrepreneur dedicated to helping business owners build thriving, leveraged businesses. She believes that business failure could be eradicated if business owners would make a few simple changes to the way they do business.

Michele is a leading authority on business growth and online marketing and the Founder of DecisiveMinds.com. Her clients call her “The Results Lady” because as a business strategist she helps entrepreneurs turn their passion into expert status and then profits. She is an international speaker, radio show host and author.

Michele’s knowledge in the areas of online marketing and social media marketing have been recognized during recent interviews on several web TV shows, including being interviewed by Kristi Frank from Donald Trump’s The Apprentice.

Known for her direct approach, desire to see business owners succeed, ability to get directly to the problem and her smile, Michele is all over the internet using social media, audio, video and blogging to get her word out and help entrepreneurs.

For free online marketing and social media tips and how-to articles you can find Michele online at www.DecisiveMinds.com.

What others are saying about Michele:

“After working with Michele to create a package deal for my programs, I had my 1st ever \$25,000 month and it was in December of all months. I can’t wait to see what this next year holds. Thanks Michele!”

Joyce Jagger, TheEmbroideryCoach.com

=====

“Being a client of Michele Scism’s has virtually changed my life. No hype! My income has grown, my list has exploded, my opportunities have multiplied and my mind has expanded as to what is possible! Run, run, run to become her client. You’ll never turn back!”

Lynn Ruby, RubyMarketingSystems.com

=====

“Michele's advice took me from 800 Facebook fans to 2000 in a mere 3+ months! Plus her strategies have been integral to our engagement rates, which frequently top 10% (industry average is 2%). And she's so fun to talk to. I can't wait for my next strategy session with Michele!”

Terri Zwierzynski, Solo-E.com

=====

“Take The Risks of Get A Job: How to Make the Choices that will Make You More Money”

Marketing Copy:

Does the thought of having to give up your business because you aren't making the money you need, keep you up at night? Do you look at other entrepreneurs and wonder why it looks so easy for them and it seems so hard for you? You are not alone. The good news is that creating a successful business is NOT impossible.

In fact, during this talk Michele will share with you a few simple shifts she applied in her business that took her business from \$0 to \$500,000 in under 4 years.

Join Michele Scism and learn:

- What LeBron James and Oprah have to do with her success
- The 3 things that are standing between you and where you want to be
- Michele's **Top 7 Time Suckers** for Entrepreneurs
- Michele's **Top 7 Money Making Must Do's** for Entrepreneurs
- The #1 decision you must make to build a thriving business

“3 Conversion Tips That Will Double Your Sales in the Next 30 Days”

Marketing Copy:

An entrepreneur doesn't just “survive”. A REAL entrepreneur changes the world. They make a difference in people's lives and they build lasting institutions. They create a LEGACY. If you're serious about being successful, about living the life you envision, about changing the world for the better then it's TIME TO GET REAL. Real about who you are, where you want to be and what you're willing to do to get there. Michele Scism is a REAL entrepreneur having built multiple million dollar businesses. Now she uses her knowledge of sales conversion and systems to help entrepreneurs make a difference and a lot of money.

Join Michele Scism and learn:

- The 1 true test to see if you are a business owner
- The **5 points of conversion** for all businesses
- **3 Tips to increase your conversion** and close more sales

“Results Based Selling: Stop Wasting Your Time with Strategy Sessions and Sales Calls”

Marketing Copy:

You are doing everything you can think of a way to meet your potential new client. You finally get someone to pay attention and book an appointment with you and then the real dread kicks in. You are going to have to actually ask for the money. They are going to give you ever excuse as to why they can't hire you. “If I could only get them to see the value in what I offer” you think. Sound familiar?

Michele Scism gets it. In fact, during her 1st year in business as a business coach she only made \$12,000. Then she made a few simple tweaks to her system and built a half million dollar business in less than 4 years.

Join Michele Scism and learn:

- The #1 reason people **don't buy from you**
- How to **avoid sales calls** and still make loads of money
- **3 little words** that will change your business forever